



Formative feedback

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Degree pathway:	BA Hons Illustration	Student number:	525084
Course unit:	Illustration 1: Illustration Sketchbooks	Assignment No.:	Part 4: Sequence and narrative
Feedback format:	Written	Date:	20 April 2022

Overall feedback

This part four of the course focused on the sketchbook as a repository to instigate ideas, and develop these into short sequential narratives. Overall your response has been very good. Looking forward to seeing part five.

Assignment Four: Building Stories

This assignment asked you to create and develop a narrative to fill a 'foldy' zine format. Great to see you return to the 'Fill it up Quick' sketchbook and photographs, remembering what you observed and how you felt on the walk. This process of revisiting primary visual research has clearly enabled you to generate a new narrative from what the material suggested to you. Refer to feedback provided below and consider how you could now thoroughly explore your narrative chosen, but maybe in a number of different ways for example, adding words or drawing into photographs or using different framing devices? Working with chosen narrative, further explore different folds of the zine for example try something hidden or cutouts or pop-ups or peep-holes or different framing? Next consider designing a belly-band or slip-case for your zine? Overall, you evidence clear understanding of the brief informed by many of the research tasks and exercises. There is lots of potential in this body of work to develop further zine ideas using the same narrative.

Feedback based on Learning Outcomes

- ***develop methods to creatively explore and respond to briefs as an illustrator***

You have worked through 'Description and Depiction' developing a process of documenting ideas using text and image, therefore making a really good start on visually connecting words and image. However, do you think the words reflect your chosen photograph, as its a marina not open sea, therefore there is no shoreline or open sails on the boats? Next time directly respond to the photographs you are using as reference. Also see 'Fill it up Fast' feedback in context to this exercise. Your 'storyboarding' work is excellent. What is most interesting is your choice of framing, which captures some of the most important scenes in the films, thus providing an essence of the overall narrative; your storyboards are clearly informed by really good research and analysis of examples shown.

- ***demonstrate your use of visual research in the generation of ideas for illustration***

You decided to focus on Myfanwy Tristram for 'Visual Diaries' noting her use of ephemera; what do you believe this adds to her narratives? What aspects of her style would you specifically like to try, for example: use of limited pens/pencils/markers; ephemera; filling the page; subject matter for example on location? You research a broader range for 'Top 10 Diaries' which shows an eclectic mix; which inspired you the most? Quite a few (secondary research) examples show text; is this also an approach you would like to explore further? Generally consider what the illustrators relationships are between their sketchbook and illustration artwork? You have selected some great little sketches (primary research) that spoke to you for 'Conversations with pictures - Interpretation' observing the age, dress code, body language etc of the people sketched, therefore the words in the thought bubbles are on point. Your chosen sketch of the character on the bench watching the ducks is so well observed and the email letter compliments it beautifully. Excellent analysis of a complex film for 'Story Structures'; how has this research informed your approach to storytelling, in particular the two intertwined narratives in one film? How could you implement this approach in still images for example, a graphic novel?

- ***use a range of visual approaches to develop and communicate your ideas***

What illustrators do you think most influenced your approach to 'Fill it up Fast' sketchbook? What could you add to your sketchbook in your studio, for example notes in similar way to Oliver Jeffers? Could you explore adding a selection of your photos, maybe cropping sections? Try adding in pages to your sketchbook and/or adding flaps/foldouts? Using the same image to represent change in time works well for 'Using Basic Narrative Structure'. Consider in your reflection, what type of projects you may use this approach?

- ***demonstrate a critical and contextual understanding of illustration and reflect on your own learning***

Developing critical and contextual understanding of illustration is progressing very well.

Action points based on Learning Outcomes

- ***develop methods to creatively explore and respond to briefs as an illustrator***

Try for 'Description and Depiction' to photocopy your drawings a number of times, then write text onto tracing paper to overlay onto your images generating a range of layout options to test what works best? Try using a framing device such as in the 'Storyboarding' exercise to select aspects of your drawings in your sketchbooks or from your life drawing classes; explore maybe building a narrative that currently doesn't exist in your sketchbooks.

- ***demonstrate your use of visual research in the generation of ideas for illustration***

Evidence in notation how both primary and secondary research feeds into your approach to generating sketchbooks, illustration work and narrative story telling. Consider processes, materials, techniques, layouts with words and composition.

- ***use a range of visual approaches to develop and communicate your ideas***

Your 'Fill it up Fast' sketchbook so far records your actual observations on location, so now consider how you can develop it in your studio to develop further your whole experience of the walk. Lots of potential to explore ideas further through 'Conversations with pictures - Interpretation' exercise.

- ***demonstrate a critical and contextual understanding of illustration and reflect on your own learning***

Reflect in a bit more detail what you have learnt from each exercise and how you may be able to use new strategies for investigating new projects. Write up responses to all tutor feedback.

Suggested viewing/reading/recommended resources

The following may also be of interest, preferably see if you can access the following through library or OCA online. You maybe interested to have a look at *Comics, Comix and Graphic Novels: A History of Comic Art* by Roger Sabin. You may like to follow on IG batejac www.futurefantasteek.com also IG mundy_morn mundymorning.bigcartel

Assignment Schedule The following schedule sets out a pace of study that suits you, and within the overall timeframe of your course end date. These dates can be negotiated with your tutor. Contact <i>Learner Support</i> learnersupport@oca.ac.uk if any personal or health issues begin to impact on your ability to study, or <i>Student Advice</i> studentadvice@oca.ac.uk for queries about study resources, time frames, finance and funding, or any general	
Assignment One	15 July 2021 complete
Assignment Two	20 October 2021 complete
Assignment Three	20 February 2022 complete
Assignment Four	20 April 2022 complete
Assignment Five	05 June 2022
Course end date	11 June 2022
Summative Assessment	February / July / November [Identify which assessment student is aiming for] Link to current deadlines? TBC